

ucts Ground Materials Import Export Marketing Industry and Trac

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mattressexpert About Us >>>> 0

#### **ABOUT US**

#### A half-century of knowledge and experience...

is not just a material to sleep on, but an essential element that requires expertise and directly affects our quality of life.

We have combined the knowledge we've accumulated from the past with the technology of the future. To provide you with a deep and uninterrupted sleep experience, we have integrated all emerging technologies into our mattresses so you can wake up to happier days.

We unite the speed of machines with the value of craftsmanship. In our new production lines, we manufacture mattresses using advanced machinery, which are then transformed into unparalleled comfort by the skilled hands of our masters and experts.

Today, we are among the preferred brands not only for users who experience İşbir quality in Turkey and around the world but also for hotels that wish to offer a premium experience to their guests.

We present our products to users in 26 countries, primarily European countries such as Belgium, Germany, the Netherlands, Austria, Hungary, Switzerland, and Italy.

As part of our identity as the **"Sleep Expert,"** we bring together healthy sleep components under one roof and continuously personalize our products to contribute to the culture of sleep.

For the well-being of your mind, body, and sleep, a mattress is crucial.

That's why it should be purchased from the **Sleep Expert.** 



















02 <<< Timeline mattressexpert



İşbir Synthetic

Founded in 1968, İşbir Sentetik has become one of the largest synthetic weaving brands in Turkey and the world today.



İşbir Foam

1977

işbir Foam, one of the largest raw material producers in Turkey's furniture industry and a leading player in the sector, began operations



İşbir Bedding A.Ş.

The foundation of İşbir Bedding, the Sleep Expert that incorporates all emerging innovations and advancements into its products, was laid in 1997.

The first highdensity mattress with over 100 DNS and comfort layers was produced. 2008

The first polymer spring mattress was produced.
Mattresses enriched with nanotechnology were manufactured.



1997

The ViscoMed
Support Products
collection was
introduced.
The White and

introduced. The White and Colored Home Textile collection

was added.

2006

2013

The first Discover device was implemented in Sleep Centers.

2017

The ViscoStar
Nature mattress
won the First Prize
at the iSMOB Design
Competition.

2019

işbir Bedding's production lines were renewed with Industry 4.0 and lean manufacturing principles.



mattress**expert** Timeline >>>> 03

1998

The first Lateksit mattress was produced.



The first Pocket Spring mattress was produced. 2002

The first export was made. Sleep enthusiasts around the world, especially in Europe, experience İşbir products under the İşbir Bedding brand.

The first İşbir Bedding Sleep Center was opened.

Exclusive bedding retailing began in Turkey with İşbir Bedding.

2005

Production of custom-designed base and headboard groups began. 2004

The first ViscoStar mattress was produced.

2003

2020

The Safe Sleep Tunnel (SST) design was created.

Safe production certifications were obtained.

2021

1999

İşbir Springs was established.

The website
www.isbiryatak.com
launched, and the first
online sale was conducted.
Ergo Bedding was
incorporated into İşbir
Holding. The Nubi Sleep
boxed mattress brand
was born. The İşbir Junior
children's and baby
collection was created.

2022

The establishment of the Bedding Laboratory - R&D Center has begun.

Design Center activities have started.



# Sleep Is The Best Holiday



# HOTEL CLASSIC NO:1

## BONNELL SPRING MATTRESS

## A quality sleep experience for your guests ...

Classic No: 1 Bedding, one of the ergonomic solutions for a good quality, ergonomic sleep, is usable on both sides. The bonnell springs make the mattress durable. The breathable material provides an ideal sleeping environment. This mattress provides double sided use.





- 1. Knitted Fabric %100 Pes-180 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D18 Continious Foam 1,5 cm
- **4.** Non woven 15 g
- 5. Firm Felt 900 g/m<sup>2</sup>
- 6. Spiral Spring Wire Ø1,40 mm
- 7. Bonnel Spring 14 cm x Ø2,2 mm
- 8. 18 DNS inner Supporter Foam x 14,5 x 3,5 (5 piece)
- 9. 22 DNS Frame Support Foam x 15 x 6 Frame
- 10. Non woven 40 g
- 11. 15 DNS Continent Foam 0,8 cm

























Mattress Height

Warranty

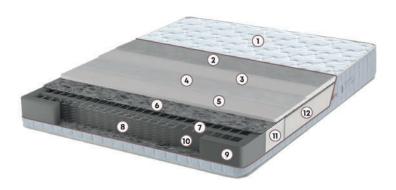




# Provides comfort and quality at the same time ...

**Classic No: 2 Bedding**, the mattress that combines simplicity with comfort, provides an ergonomic sleep experience. The spring system reinforced with dual heat treatment provides long term durability and maintains the original form. The air capsules promote enhanced air circulation to prevent perspiration. Single sided use.





- 1. Knitted Fabric %100 Pes-180 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D18 Continious Foam 1,5 cm
- 4. Non woven 15 g
- 5. 28 DNS Foam Layer-F 2 cm
- 6. Firm Felt 900 g/m<sup>2</sup>
- 7. Spiral Spring Wire Ø1,40 mm
- 8. Bonnel Spring 14 cm x Ø2,2 mm
- 9. 22 DNS Frame Support Foam x 15 x 6 Frame
- **10.** 18 DNS Foam Support Foam x 14,5 x 3,5 (7 piece)
- 11. Non woven 40 g
- 12. 15 DNS Continent Foam 0,8 cm







Knitted Fabric



Felt



Four Seansons



Silicon Fiber



Air Circulation



Single Sided



Ergonomic



Mattress Height



Warranty





# HOTEL CLASSIC NO:3

## BONNELL SPRING MATTRESS

## Healthy slumber with an ergonomic structure...

Provides strong spine support with high-density comfort layers. The spring system reinforced with dual heat treatment of Classic No: 3 Bedding, provides long term durability and maintains the original form. The special filling layers provide a deep sleep experience. Prevents perspiration and lasts longer with double sided use.





- 1. Knitted Fabric %100 Pes-180 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D18 Continious Foam 1,5 cm
- 4. Non woven 15 g
- 5. 28 DNS Foam Layer-F 2 cm
- 6. Firm Felt 900 g/m<sup>2</sup>
- 7. Spiral Spring Wire Ø1,40 mm
- 8. Bonnel Spring 14 cm x Ø2,2 mm
- 9. 22 DNS Frame Support Foam x 15 x 6 Frame
- **10.** 18 DNS Foam Support Foam x 14,5 x 3,5 (7 piece)
- **11.** Non woven 40 g
- 12. 15 DNS Continious Foam 0,8 cm





\* \* \*

Sided



Ergonomic





Knitted



Air Circulation



Four



Silicon



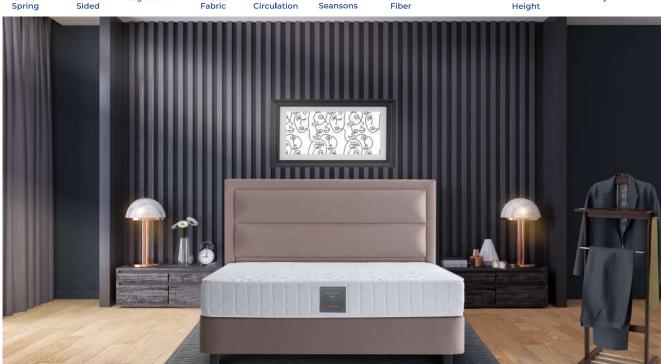
Felt



Mattress



Warranty





# HOTEL CLASSIC NO:4 BONNELL SPRING MATTRESS

## Your guests will overcome the day's exhaustion with Hotel Classic No: 4 ...

With its comfort layers and durable structure spring system, Classic No: 4 Bedding, takes sleep comfort to a maximum. The fabric, which maintains its softness, prepares the user for a new day. Breathable fabric. Long-lasting with double





- 1. Knitted Fabric %100 Pes-180 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D18 Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 28 DNS Foam Layer-F 2 cm
- 7. Firm Felt 900 g/m<sup>2</sup>
- 8. Spiral Spring Wire Ø1,40 mm
- 9. Bonnel Spring 14 cm x Ø2,2 mm
- 10. 22 DNS Frame Support Foam x 15 x 6 Frame
- 11. 18 DNS Foam Support Foam x 14,5 x 3,5 (7 piece)
- **12.** Non woven 40 g
- 13. 15 DNS Continious Foam 0,8 cm

























Bonel Spring

Air Circulation

Silicon Fiber

Felt

Double

Ergonomic

Mattress

Warranty





# HOTEL CLASSIC NO:5

#### BONNELL SPRING MATTRESS

#### The peak of deep sleep...

Designed for all sleep positions, Classic No: 5 Bedding, is reinforced with dual heat treatment that provides long term durability. The high-density support layers provide long life. The downy soft comfort layer supports a healthy spine. The reinforced structure provides the user with a deep sleep experience and a well-rested feeling throughout the day. Useful with its dual sided use, this mattress provides high permeability and has perspiration preventive technology.





- 1. Knitted Fabric %100 Pes-299 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D24 Soft Continious Foam 1,5 cm
- 5. D18 Continious Foam 1,5 cm
- 6. Non woven 15 g
- 7. 28 DNS Foam Layer F 3 cm
- Thermowatt Felt 1,8 cm
- 9. Spiral Spring Wire Ø1,40 mm
- 10. Bonnel Spring 14 cm x Ø2,2 mm
- 11. 22 DNS Frame Support Foam x 15 x 6 Frame
- **12.** 18 DNS Foam Support Foam x 14,5 x 3,5 (7 piece)
- 13. Non woven 40 g
- 14. 15 DNS Continious Foam 0,8 cm



Bonel Spring



Knitted Fabric



Felt



Double Sided



Air Circulation





Four Seansons



Silicon Fiber



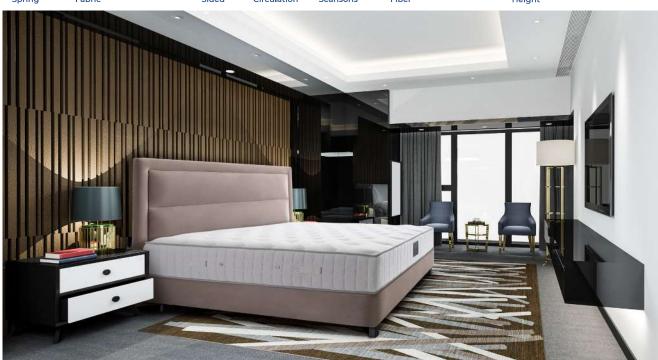
Ergonomic



Mattress Height



Warranty





# HOTEL OPTIMUM NO:1 POCKET SPRING MATTRESS

## Provide your guests with a deep and uninterrupted sleep experience...

Maintaining its softness, the special fabric of **Optimum No: 1 Bedding**, ensures sleep at an ideal temperature. The support layers made up of pocket springs are spine friendly and distribute body weight over the mattress efficiently. High permeability, antiperspirant. Single





- 1. Knitted Fabric %100 Pes-288 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 28 DNS Foam Layer F 2 cm
- 7. White Felt
- 8. Pocket Spring 15 cm
- 9. 28 DNS Frame Support Foam 15x10 cm
- 10. Non woven 40 g
- 11. 15 DNS Continious Foam 0,8 cm





















Pocket Spring

Sweatproof Surface

Four Seansons

Air Circulation

Single Sided

Mattress Height

Warranty





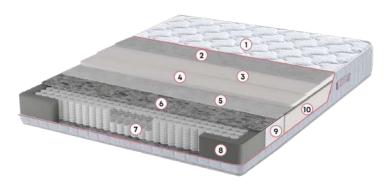
# HOTEL OPTIMUM NO:2

## POCKET SPRING MATTRESS

## May your guest wake up happy!

Developed with a structure to adapt to the different pressure points of your body, **Optimum No: 2 Bedding**, combines quality, ergonomics and comfort. The support layers made up of pocket springs are spine friendly and distribute body weight over the mattress in the best possible way. High permeability. Antiperspirant.





- 1. Knitted Fabric %100 Pes-288 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. Firm Felt 900 g/m<sup>2</sup>
- 7. Pocket Spring 18 cm
- 8. 28 DNS Frame Support Foam 15x10 cm
- 9. Non woven 40 g
- 10. 15 DNS Continious Foam 0,8 cm



Comfort Increased Pocket Spring



Air Circulation



Double Sided



Silicon Fiber



icon Ergono



Ergonomic



Knitted



Four Seansons



Mattress Height



Warranty





# HOTEL OPTIMUM NO:3 POCKET SPRING MATTRESS

## Provides a healthy sleep experience with many features ...

Presenting quality, ergonomics and comfort all in one with its solid structure and elegant appearance, Optimum No: 3 Bedding, provides a good all-around sleep experience. The support layers formed by pocket springs adapt to all the body's pressure points. The highly permeable structure provides a refreshing sleep climate and prevents perspiration. Long lasting with versatility according to the seasons and double sided use.





- 1. Knitted Fabric %100 Pes-288 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 28 DNS Foam Layer-S 2 cm
- 7. White Felt
- 8. Pocket Spring 15 cm
- 9. 28 DNS Frame Support Foam 15x10 cm
- 10. Non woven 40 g
- 11. 15 DNS Continious Foam 0,8 cm



Sweatproof



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Double Sided

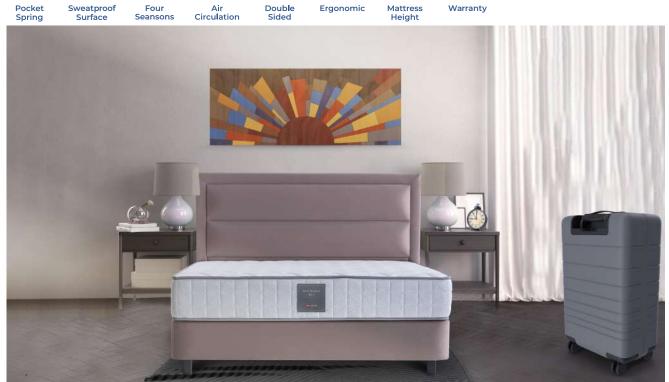




Mattress Height



Warranty





# HOTEL OPTIMUM NO:4

## POCKET SPRING MATTRESS

## Help your guests awaken to healthy mornings ...

Adding ergonomics and comfort to your sleep with special pocket springs Optimum No: 4 Bedding, provides you with a deep and uninterrupted sleep. Supporting the natural position of the spine, the packet springs distribute body weight across the mattress in the best possible way. High permeability and antiperspirant.





- 1. Knitted Fabric %100 Pes-288 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 28 DNS Foam Layer-S 2 cm
- 7. White Felt
- 8. Pocket Spring 18 cm
- 9. 28 DNS Frame Support Foam 18x10 cm
- 10. Non woven 40 g
- 11. 15 DNS Continious Foam 0,8 cm



Comfort Increased Pocket Spring



Sweatproof Surface



Four Seansons



Air Circulation





Knitted



Silicon



Double



Ergonomic



Mattress



Warranty





# HOTEL LUXURY NO:1 POCKET SPRING MATTRESS

#### An energetic start to the day...

Enhanced with special layers that provide all the support the body needs, **Luxury No: 1 Bedding**, 7 zoned pocket spring system presents comfort and unmatched ergonomics. Movement on one side of the mattress is undetectable at other points so that couples are not disturbed by each other's movements. The high-density support layer provides outstanding support for all the body's curves. An ideal sleep climate is provided by the viscose woven fabric.





- 1. Knitted Fabric %88 Pes/ %12 vis -390 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 28 DNS Foam Layer -S 3 cm
- 7. White Felt
- 8. Zoned Pocket Spring 15 cm
- 9. 28 DNS Frame Support Foam 15x10 cm
- **10.** Non woven 40 g
- 11. 15 DNS Continious Foam 0,8 cm



Pocket Spring



Sweatproof Surface







Air Circulation



Fo Sear



Four Seansons



Ergonomic



Silicon Fiber



Double Sided



Mattress Height







# HOTEL LUXURY NO:2

#### POCKET SPRING MATTRESS

## Give your guests the gift of an unforgettable sleep...

This mattress provides a refreshing and ideal sleep atmosphere with its skin friendly, special viscose woven fabric. While the enhanced down comfort layer in the top surface of Luxury No: 2 Bedding, provides night-long comfort, the high-density support layers provide the best support to your body throughout the night. The pocket springs, each wrapped in independent pockets, protect the natural curve of the spine. Since it is comprised of independent springs, movement in one location of the mattress is not felt in other locations. Couples are not affected by involuntary tossing and turning.





- 1. Knitted Fabric %88 Pes/ %12 vis -390 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D24 Soft Continious Foam 1,5 cm
- 5. D18 Continious Foam 1,5 cm
- 6. Non woven 15 g
- 7. 28 DNS Foam Layer -S 3 cm
- 8. White Felt
- 9. Pocket Spring 15 cm
- 10. 28 DNS Frame Support Foam 15x10 cm
- 11. Non woven 40 g
- 12. 15 DNS Continious Foam 0,8 cm



Pocket Spring



Silicon Fiber



Ergonomic



Double Sided



Four



Viscose Knitted Fabric





Sweatproof Surface



Air Circulation



Mattress Height



Warranty





# HOTEL LUXURY NO:3 POCKET SPRING MATTRESS

## A privileged sleep experience with its special design and quality...

Providing a privileged sleep experience at every point with support layers developed by superior sleep technologies, Luxury No: 3 Bedding, balances body weight to support the neck, spine, lower back and hips while the open cell viscose material adapts uniquely to the spine. The breathable viscose woven fabric brings freshness to your sleep and prevents perspiration. Long lasting with versatility according to the seasons and dual sided use. Providing the user with every aspect of flawless ergonomics.





- 1. Knitted Fabric %88 Pes/ %12 vis -390 g/m<sup>2</sup>
- 2. 150 g/m<sup>2</sup> Fiber
- 3. D24 Soft Continious Foam 1,5 cm
- 4. D18 Continious Foam 1,5 cm
- 5. Non woven 15 g
- 6. 60 DNS Visco Layer 2 cm
- 7. 28 DNS Foam Layer-S 2 cm
- 8. White Felt
- 9. Zoned Pocket Spring 15 cm
- 10. 28 DNS Frame Support Foam 15x10 cm
- 11. Non woven 40 g
- 12. 15 DNS Continious Foam 0,8 cm



Open Cell Visco















Seansons













Mattress Warranty Height

**30**(計)





# **CONCEPT PAD**

MATTRESS PAD

## Latex comfort on every surface with the Concept Pad...

One of the most comfortable choices in spring-free options, **Concept Pad** brings latex comfort to all surfaces it is spread on. The high quality super soft comfort layer is breathable. The woven fabric is skin friendly.





- 1. Knitted Fabric
- 2. 150 g/m<sup>2</sup> Fiber
- 3. Strech Inner Cover
- 4. 25 DNS Soft Foam Layer 5 cm



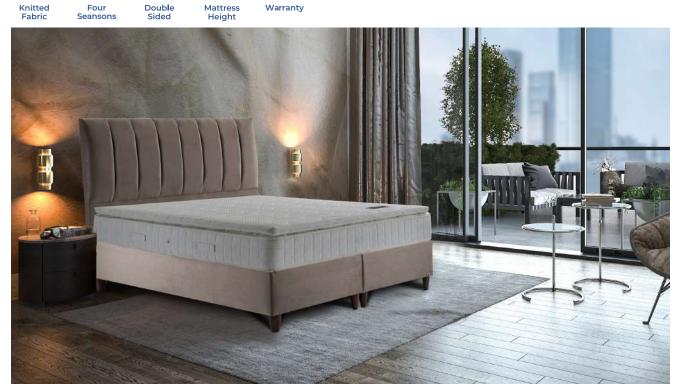














# **CONCEPT VISCOPAD**

MATTRESS PAD

## All surfaces acquire visco comfort...

The Concept ViscoPad can turn every surface into ViscoStar comfort. Adapts completely to the spine's natural curve.





- 1. Knitted Fabric
- 2. 150 g/m<sup>2</sup> Fiber
- 3. Strech Inner Cover
- 4. 60 DNS Visco Foam Layer 5 cm







Four Seansons

**♣** 🕸





Mattress



Warranty





# **GOLD BED BASE**

## The indispensable element in comfortable mattreses...

Presenting elegance and quality with a special design the **Gold Base** has been produced for intense use. The durability is long-lasting. In addition to blending in excellently with every space it is used in, this bed base is useful and ergonomic.



\*The lengths and widths provided below are valid for mattresses measuring 160x200 cm.

Bed Base Width: 160 cm (±2 cm) Bed Base Length: 200 cm (±2 cm) Bed Base Height: 22 cm (±2 cm)

Leg Mounted Bed Base Height: 32 cm (±2 cm)





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# PARTICLE BOARD FOLDING BED

## Always ready to use...

The **Particle Board Folding Bed** provides a practical solution to your additional bed needs. The foldable structure enables easy use in any space and it is compact. The wheels enable easy transport. Always ready to use with outstanding material quality and a functional structure.







**Width:** 90 cm (±2 cm) **Lenght:** 190 cm (±2 cm)

Mechanism Height: 34 cm (±2 cm) Mattress Height: 14 cm (±2 cm)





# FOLDING BED WITH LATH

# A combination of practicality and comfort...

The union of functionality and comfort, the **Folding Bed with lath** provides unique comfort. This bed responds quickly and with the highest quality to your additional bed needs. The wheels make it easy to transport. The outstanding material quality and functional structure ensure flawless services.







**Width:** 90 cm (±2 cm) **Lenght:** 190 cm (±2 cm)

Mechanism Height: 34 cm (±2 cm) Mattress Height: 14 cm (±2 cm)





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# **KANGURU**

## Create living spaces with practicality...

Responding to changes in the number of guests and the need for additional beds **Kanguru Bed** does not take up space with its special mechanism that helps store it vertically. The wheels enable easy transport. With a durable structure that lasts years, this bed provides longlasting use.





**Width:** 90 cm (±2 cm) **Lenght:** 190 cm (±2 cm)

Mechanism Height: 33 cm (±2 cm) Header Height: 65 cm (±2 cm)





# PULLOUT BASE

## Use as single or double...

The **Pullout Base**, which provides use as a single and double bed according to your preference, makes a difference in terms of ergonomics and elegance. The additional bed with a sliding mechanism enables you to turn your single bed into a double bed. The powerful locking mechanism ensures a safe sleep while outstanding durability ensures long-lasting use.





**Width (Close):** 90 cm (±2 cm) **Lenght:** 200 cm (±2 cm)

Bed Base Height: 38 cm (±2 cm)

Mattress Height: 18 cm (±2 cm)

Mattress Width: 85 cm

**Lenght:** 185 cm (±2 cm)

Mattress Height: 18 cm (±2 cm)





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# **RUBIN SINGLE**

## Viscoelastic layered single chair...

Make your guests comfortable every hour of the day with the viscoelastic layer used in its filling material. The **Rubin Single Chair** that can be transformed into a lounging chair with its functional structure, combines the pleasure of sitting and lounging with an elegant and modern look.



Width: 82 cm (±2 cm)
Lenght: 97 cm (±2 cm)
Height: 87 cm (±2 cm)
Depth: 47 cm (±2 cm)





# RUBIN DOUBLE

## Viscoelastic layered double sofa...

The **Rubin Double Sofa**, distinctive with its functionality and viscoelastic filling material, provides an outstanding lounging experience with a graceful and unique design. The functional design enables you to transform the pleasure of sitting to lying down easily.







Width: 82 cm (±2 cm)
Lenght: 160 cm (±2 cm)
Height: 93 cm (±2 cm)
Depth: 47 cm (±2 cm)





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# **AUDRY JOSEFIN**

# Unique comfort with a special design ...

With its stylish design and superior comfort provided by the viscoelastic material, the **Audry Josefin** lounge chair, a must-have for rooms and suites, makes your guests feel special.



**Sofa Height:** 43 cm (±2 cm) **Height:** 72 cm (±2 cm) **Length:** 175 cm (±2 cm)





# SILICONE PILLOWS AND QUILTS \_

Extremely soft with its high-quality siliconized fiber filling, the **Silicone Quilt** fabric is hygienic and healthy. Its antiperspirant and high-quality structure provide an ideal sleeping climate. Comforting with a plump shape and hygienic with its washable feature the **Silicone Pillow** is also long-lasting. The high-quality siliconized fiber used in the filling provides unique sleeping comfort.





Silicone Quilt: 200 gr/m2 **Single:** 155x215 cm

Silicone Pillow: 600 gr

50x70 cm

**Double:** 195x215 cm





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# FITTED WATERPROOF MATTRESS PROTECTOR

The **Fitted Waterproof Mattress Protector** that protects mattresses from adverse conditions, provides healthy and ergonomic use. The special fitted feature enables it to wrap the mattress tightly and prevent sliding.



# **ELASTIC WATERPROOF MATTRESS PROTECTOR**

Prevents your mattress getting dirty and holding stains and extends its life. The **Elastic Waterproof Mattress Protector** is easily attached to the mattress with the elastic feature.





# Bilgi ve İşbirlikleri İçin

# **Turgay Temel**

Kurumsal Satış Yöneticisi

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