

Essence Rigid 55

External Sales Pitch 4Pager

July 2023 launch

Essence Rigid 55

What makes this collection unique



Budget-friendly selected décors

Essential choice of designs tailored for
residential areas / private housing.

10 decors
2 formats
semi matt finish for better realism



Essential quality standard

New rigid click profile

New Tarkett patented **GenClick®**
system

PU surface treatment for good resistance
to scratches, stains, and ultra matt finish

Dimensional stability up to **45°C***

* based on internal tests



The way to better floors

Circular collection made in Europe,
with less waste and less emissions

Lighter and thinner rigid product
contributing to low carbon
emissions

Optimal indoor quality

30% recycled content on average

ZOOM KSP #1

selected
décors

10 great designs – 2 formats

Natural and sleek semi matt finish
thanks to PU surface treatment

Carefully chosen to add
sophistication and character to any
space.

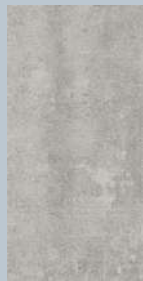


20,05 x 120,00 cm



32,00 x 64,00 cm

Scratched Cement



Grey

Cool Oak



Classic



Light Beige

Primary Oak



Beige



Natural



Light Brown

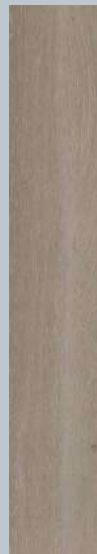


Light Grey

Tribe Oak



Light Natural



Grey



Moka

ZOOM KSP #2

Essential
quality
standard

The beauty of semi-matt finish décors and sustainability in the heart of this new click rigid floor made in Europe

COMFORTABLE



Good acoustic comfort & noise reduction (**15dB**)



Good dimensional stability (high temperature variations from **10 to 45°C**)



Suitable for **bathroom** (waterproof, watertight and has a high slip resistance (**R10**))



GenClick®



INSTALLATION

Quick and easy installation thanks to GenClick® locking system.

Install directly over **ceramic tiles with joints of 4mm x 2mm***.

Install and walk. No glue and no drying time

RESISTANCE

Good resistance to scratches and abrasions thanks to the PU coating

Enhanced with
marble powder

Better durability and impact resistant, enhanced with the perfect combination of advanced polymers and marble powder, the hardest form of calcium carbonate.

ZOOM KSP #3

Conscious choices for people and planet

The way to better floors.



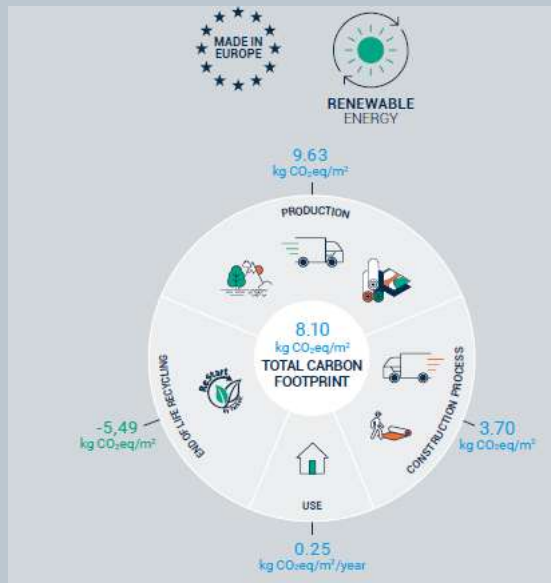
Production in our European manufacturing plant. Low CO₂ emissions versus comparable products.



Collecting and recycling your installation and post-use waste with our ReStart® programme*.



30% Recycled content according to ISO 14021.



Environmental product declarations (EPD) with recycling scenario and material health statements (MHS) available.



Complete transparency from us, peace of mind for you.



Volatile Organic Compounds ≤ 10 $\mu\text{g}/\text{m}^3$. Optimal indoor air quality thanks to ultra-low VOC emissions.



Phthalate-free for a healthier indoor environment.